

Regional Transit System

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## **RTS launches Google Transit online trip planner**

Gainesville, Florida. – Getting around Gainesville on public transit has become even easier! The City of Gainesville Regional Transit System (RTS) is proud to announce the launch of its first ever online trip planner, Google Transit. The Google Transit online trip planner, which works through Google Maps, is a Web feature that allows users to plan out their trips on public transportation systems online ahead of time.

RTS riders can now enter a starting point and destination within the RTS service area, and Google Transit will determine the total time, distance and cost of their trip, as well as any needed transfers between routes. Other helpful information is also provided, including the location of the nearest bus stop and how long it will take to walk there, the cost of using RTS compared to the cost of driving, road delay information and reverse directions.

“Over the years, RTS has received numerous calls and e-mails from riders asking when a Web site trip planner would be provided, and RTS is glad to be one of only five transit systems in Florida to provide this service,” RTS Transit Director Jesus Gomez said.

Google Transit will be an invaluable resource for those new to Gainesville, especially the constant influx of University of Florida and Santa Fe College students.

RTS also anticipates improving customer satisfaction with the new trip planner, as well as reducing printing costs and the use of traditional printed schedules.

Google Transit will encourage taking public transit by making it easier, more convenient and more user-friendly. Log on to the RTS Web site, [www.go-rts.com](http://www.go-rts.com), and check out the Google Transit online trip planner for yourself! For RTS schedule information, visit our Web site or call 352-334-2600. Direct media inquiries to Chip Skinner, RTS Senior Marketing and Communications Specialist, at 352-393-7842.